



STEEL BLADES
SPONSORSHIP OF \$1,000

PARTNERSHIP RIGHTS:

- Right to run consumer/business promotions (subject to Skate Canada-Western Ontario approval)
- Opportunity to include coupons or samples in volunteer/skater packages

MARKETING ELEMENTS:

- Relevant signage as pre-determined

PROMOTIONAL OPPORTUNITIES:

- One quarter-page advertisement in the souvenir program (camera-ready artwork to be provided by the sponsor at their expense)
- Recognition on sponsor acknowledgement page in Sectional program
- Logo/link on Skate Canada-Western Ontario website for duration of the agreement
- Inclusion in one club mail out (material to be provided by sponsor)
- Receive a Skate Canada-Western Ontario Annual Report
- Inclusion on Skate Canada-Western Ontario "Friends of Skating Page" for the duration of the agreement

HOSPITALITY:

- Tickets to Western Ontario sponsored events