

LEVELS OF SPONSORSHIP

SPONSORSHIP BENEFITS	TITLE SPONSORSHIP	GOLDEN BLADES \$4,000	SILVER BLADES \$2,000	STEEL BLADES \$1,000	SKATING PARTNER / FRIEND \$500
NAMING RIGHTS					
Designated Official Sponsor					
PARTNERSHIP RIGHTS					
Event Logo Usage					
Exclusivity in Product Category					
Opportunity for trade show booth on-site					
Include coupons/samples in volunteer/skater packages					
Right to run consumer/business promotions					
MARKETING ELEMENTS					
Identification on sponsor banners during event					
Opportunity to display an inflatable or bring mascot					
Event Signage					
PROMOTIONAL OPPORTUNITIES					
Sectionals Program Advertisement	Full-Page	Full-Page	Half-Page	Quarter-Page	
Recognition on sponsor page in Sectional Program					
Logo on promotional event materials					
Inclusion in club mailouts					
Receipt of Western Ontario Annual Report					
Logo/link on Skate Canada – Western Ontario website					
Inclusion on Skate Canada -Western Ontario "Friends of Skating Page"					
Advertisement in other competition programs	Half-Page	Quarter-Page	Quarter-Page		
HOSPITALITY					
Tickets to Section Sponsored Events					
Invitation to Western Ontario Annual General Meeting and Awards Presentation					
Invitation to Western Ontario Board Event					

Sponsorship Opportunities include, but are not limited to:

Competitions, Team Clothing, Events, Skater Development, Equipment, Select Team Seminars – skaters, coaches, volunteers, Bursaries and Skate/Team Travel.

SKATE CANADA - WESTERN ONTARIO

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